

RICHARD VAN DE WATER

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GRAPHIC DESIGNER

Native, **creative**, detail oriented South Carolinian in search of the right opportunity. As the *Senior Designer* for **Blaze TV**, I was responsible for creating **brand identity/consistency** for our network and its internal shows. These efforts consisted of marketing, website, social channels, graphics for copy writers and other internal content. Enjoyed working there and would not be seeking a change were it not for a merger.

PROFESSIONAL EXPERIENCE

Blaze TV (FKA: **CRTV**), Greenville, South Carolina
Senior Graphic Designer

04/2018-06/2019

Worked with social and production teams to coordinate the graphic needs for posts, special events, specific show segments and on-screen graphics. Helped define and create the visual identity of show segments for new shows as well as re-branding old shows.

- Created and maintained brand identity/consistency across all shows and their social platforms
- Designed and **built assets to market** the network, shows/episodes, and events online, including, but not limited to digital display, e-mail and social media
- Worked with writers and editors to design **article graphics** as well as creating data visualization
- Established and maintained file organization and efficiency of our Graphics Dropbox files
- Organized a daily proficient schedule, working on multiple projects at a time

Let People See, Greenville, South Carolina
Director of Photography

01/2016-01/2017

Led production teams on various shoots and managed projects to achieve overall vision and ensure the execution of production details in order to produce the best content to our clients. Collaborated with producers, directors, project managers, and/or clients to discuss vision of shoots and final products.

- Developed team workflow and delegation procedures for production ideas and planning
- Participated in **brainstorming** sessions for pre- and post-production projects
- Set up all camera angles; determined proper lens and rig choices; monitored cameras during shoot

Remedy Films, Atlanta, Georgia
Editor and Cinematographer

03/2015 – 01/2016

Assisted in producing a wake boarding documentary, "SEASONS". Worked as editor, cinematographer, production and equipment manager.

- Assisted in production ideas and planning for shoots.
- Developed time management; established deadline requirement expectations for projects.

Dew Interactive, Charleston, South Carolina

11/2012 – 06/2014

Project Manager/Graphic Designer

Assisted in writing HTML/CSS for a homeschooling educational iPad application

- Created and developed over **3,000 illustrations** for course materials
- Responsible for my team's weekly deadlines and performance
- **Hired** and **managed** illustrator for our partner's course material (Chick-Fil-A)
- Worked with sales to promote product at home school conventions

EDUCATION

Bachelor of Arts, Anderson University, Anderson, South Carolina

SKILLS

Adobe Creative Suits

Microsoft Programs

Basic Knowledge of HTML/CSS/JAVA

REFERENCES

Available upon request